

CELEBRATE
SUNDAY, MAY 7, 2017
AT WEBER POINT IN
221 N. CENTER STREET
STOCKTON, CALIFORNIA
FROM 10 AM - 6 PM



FOOD • DRINKS • GAMES
LIVE MUSIC • DANCING
ARTISAN CRAFTS & GOODS
FUN FOR KIDS • CONTESTS
LIVE ENTERTAINMENT
HEALTH SCREENINGS

BENEFITTING THE PROGRAMS & SERVICES OF
EL CONCILIO
BUILDING STRONGER COMMUNITIES TOGETHER

SPONSORSHIP OPPORTUNITIES

Come join the Valley's largest, annual Cinco de Mayo Family Fiesta!
Over 15,000 attended last year!

Dear Friend,

El Concilio is excited to invite your participation in the 2017 El Concilio Cinco de Mayo Family Fiesta at **Weber Point Event Center**, in downtown Stockton on **Sunday, May 7, 2017**.

This celebration brings our communities together to honor and recognize our rich and wonderful tapestry of diversity. El Concilio is offering sponsorship packages designed for companies interested in marketing their products or services at our event.

Our goal is to provide a quality venue for the family to enjoy a fun, educational and entertaining day that will enrich their lives and improve relationships that promotes unity within our community. Our event is one of those family traditions that our community looks forward to attending every year and will enjoy growing success through the continued support of companies like yours.

For your review and consideration, I am enclosing a sponsorship application form. Your financial support will have a tremendous impact on the event to continue to allow us to share this cultural experience with over 15,000 people with an opportunity to:

- **Experience traditional Hispanic culture, dance and music.**
- **Learn more about local community resources, services and businesses through a variety of information booths.**
- **Enjoy a variety of foods, beverages, arts and crafts vendors, as well as a children's activities area.**
- **Participate in a day of safe family fun and entertainment at Stockton's Weber Point Event Center to increase civic and community involvement.**



In appreciation, we will recognize your company's sponsorship, as well as provide you with the benefits listed as part of your sponsor package.

On behalf of El Concilio, I am pleased to offer you and your company this proposal. Please see the attached sponsorship levels page to determine your sponsorship contribution for this year. We thank you for considering our request and look forward to hearing from you. As always, your support is greatly appreciated. If you have any questions, please contact Annette Sanchez at .209.644.2627 or asan@elconcilio.org.

Sincerely,


Jose R. Rodriguez, Esq.
President/CEO

Cinco de Mayo 2016 Sponsorship Levels

BENEFITTING THE PROGRAMS & SERVICES OF EL CONCILIO

Platino (Platinum) Sponsor \$10,000:

- Event Naming Sponsorship; Event would be named as "Your Name Presents the 2017 El Concilio Cinco de Mayo Family Fiesta.
- Your Company Banner placed at the event Main Stage (no larger than 4' x 12') and two no larger than 3' x 6' (one at the main entrance and McCloud Entertainment stage).
- 13 Cinco de Mayo Entry Passes plus 13 non-alcoholic drink tickets
- Your Company Name on the Entertainment Display Board
- Prime placement of company booth (10' x 10') space to distribute company material at the event
- Your Company Name mentioned on stage and on PSA's prior to the event
- Your Company Name noted on press releases
- Your Company Logo/Name on El Concilio Cinco de Mayo web page
- Lounge Area Sponsor to promote company material to Cinco de Mayo Event Staff

Oro (Gold) Sponsor \$5,000:

- Your Company Banner two no larger than 3' x 6' (one at the main entrance one at the Main Stage).
- 10 Cinco de Mayo Entry Passes plus 10 non-alcoholic drink tickets
- Your Company Name on the Entertainment Display Board
- Prime placement of company booth (10'x10') space to distribute company material at the event
- Your Company Name mentioned on stage and on PSA's prior to the event
- Your Company Name noted on press releases
- Your Company Logo/Name on El Concilio Cinco de Mayo web page
- Lounge Area Sponsor to promote company material to Cinco de Mayo Event Staff

Plata (Silver) Sponsor \$2,500:

- Your Company Banner on the McCloud Entertainment Stage (1 banner no larger than 3'ft by 6'ft)
- 8 Cinco de Mayo Passes
- Your Company Name on the Entertainment Display Board
- Informational booth space to distribute company material at the event
- Your Company Name mentioned on stage and on PSA's prior to the event
- Your Company Logo/Name on El Concilio Cinco de Mayo web page

Bronze (Bronze) Sponsor \$1,500

- Your company banner placed at the entrance of the event (1 banner no larger than 3'ft by 6'ft)
- Informational booth space (10' x 10') to distribute company material at the event
- 5 Cinco de Mayo Passes
- Your Company Name mentioned on stage and on PSA's prior to the event
- Your Company Logo/Name on El Concilio Cinco de Mayo web page (beginning March 3rd)

EL CONCILIO'S ANNUAL CINCO de MAYO FAMILY FESTIVAL SPONSORSHIPS For additional information contact Annette Sanchez at 209.644.2627 or asan@elconcilio.org

Company Name _____

Contact Person _____

Telephone Number _____ Fax Number _____

Mailing Address _____ Email _____

City _____ State _____ Zip _____

Sponsorship Level (Circle one): Platinum \$10,000; Gold \$5,000; Silver \$2,500; Bronze \$1,500

Payment Type:

Amount _____ Check#: _____

Check Payable to: **El Concilio**. Mail: attn.: Cinco de Mayo, 445 N. San Joaquin St., Stockton, CA 95202

Visa or MasterCard #: _____ Exp. Date: _____ SC# _____

SC# is on the back of card