



## THE FLAMINGO HOTEL & CASINO

3555S LAS VEGAS BLVD, LAS VEGAS, NV 89109 NEVADA, USA

Show Dates: 14th - 15th August 2018. Opening Times: Tuesday 14th - 9am - 6pm & Wednesday 15th - 9am - 5pm

*Vegas is fun, of that there is no doubt.  
It's also very much about business...*

### LONDONEDGE LAS VEGAS #1

Known for bringing the creative lifestyle & pop culture niches together onto one diverse platform, LondonEdge is crossing the Atlantic and landing in Vegas Baby! A well established brand with a global reach & heritage spanning almost 20 years, LondonEdge has been encouraged to come to Las Vegas for a loooooong time and this time it's for real! The reception we've received has been overwhelmingly positive and the support, massive. We're excited and so it seems is everyone else.

LondonEdge Las Vegas is very much about business and were taking it very seriously. We've chosen the Sunset Ballroom at the Flamingo Hotel & Casino for our very first show in LV not least because it is bang in the middle of the strip, but also it's one of the most iconic Vegas hotels and is a very affordable option. We're staging the show on 14th & 15th August 2018 to run concurrently with the many fashion trade events in Las Vegas that week. We'd love it if you'd join us.

### OUR VENUE

#### The Flamingo Hotel & Casino:

Classically 'Las Vegas', the world-famous Flamingo boasts over 3,500 rooms and suites and is located on the strip at the famous 'four corners of the Strip'. An all-in-one casino and resort, there's plenty to see and do such as the Flamingo Wildlife Habitat, a 15 acre water playground, shows, nightclubs, bars, restaurants, a spa and the nearby High Roller.

Situated opposite Caesars Palace, visitors to the Flamingo can easily take advantage of the plethora of entertainment, shopping and eating available in this legendary Las Vegas resort. Find out more at : [www.caesars.com/flamingo-las-vegas](http://www.caesars.com/flamingo-las-vegas)

Address: The Flamingo Hotel & Casino, 3555 S Las Vegas Blvd.  
Las Vegas, NV 89109



LONDONEDGE.COM  
TRADE ONLY

HAYLEY SMITH AT [HAYLEY@LONDONEDGE.COM](mailto:HAYLEY@LONDONEDGE.COM) (UK)  
AMY BLACKBURN AT [AMY@LONDONEDGE.COM](mailto:AMY@LONDONEDGE.COM) (UK)  
UK TELEPHONE: +44 (0) 1162 795 179



**WHY EXHIBIT AT LONDONEDGE LAS VEGAS?**

LondonEdge has successfully brought buyers together with sellers within the alternative lifestyle fashion markets for almost 20 years. Dedicated to these niche markets and to supporting small and medium sized businesses, we're constantly on the look out for new ways to deliver business to our exhibitors and visitors. The London trade event has an overseas attendance of 35-42% who travel from 25-30 European countries as well as from Australia, the States, Japan and other ROW destinations.

We've long known that there are many 1,000's of buyers in the United States who have not yet had the opportunity to visit LondonEdge in the UK. We aim to capture this market at LondonEdge Las Vegas where we'll be providing a platform designed for the lifestyle fashion markets.

When you exhibit at LondonEdge Las Vegas you'll exhibit alongside like-minded, complimentary brands, meet relevant buyers and write orders onsite. As the show runs concurrently with other fashion trade events in Las Vegas, there'll be 1,000's of buyers in town. Unlike more general trade events, as a lifestyle/pop culture alternative brand, LondonEdge Las Vegas will deliver you the right retailers 100% of the time.

As our first event in Las Vegas we've very limited booths available so please contact us on the details below. True to form, we are providing a range of booth sizes specifically to cater to all budgets. Additionally, in order to help our exhibitors manage their budgets we're including a complimentary breakfast and lunch buffets within the booth costs as well as hot and iced tea and coffee during the day.

**WHY VISIT LONDONEDGE LAS VEGAS?**

Unlike most other trade fashion events anywhere across the world, LondonEdge delivers a concentrated collection of lifestyle, alternative & pop culture collections. If you are a young fashion, pop culture, lifestyle and alternative retailer, e-tailer, wholesaler, buying house, reseller, influencer, press representative or agent, LondonEdge Las Vegas is a must visit.

We'd love to welcome all womens, mens & kidswear fashion retail stores interested in rockabilly, retro, dark wear, punk rock, vintage, pin up, rock, music merch, tattoo-culture, licensed products, gothic, rock n roll and more to visit LondonEdge Las Vegas on 14th & 15th August 2018 at the Flamingo Hotel & Casino.





**Register to receive your badge to visit**

NB: You will shortly be able to register your details to receive your Visitor Badge. Until then, please register your intention to visit or request further information by emailing our Buyer Liaison Manager Gemma at [buyers@londonedge.com](mailto:buyers@londonedge.com).

**Preferential Hotel Booking Rates:**

We've negotiated excellent Flamingo room rates for your trip to Las Vegas. We will soon provide you with a link and code but, in the meantime, please let us know at [buyers@londonedge.com](mailto:buyers@londonedge.com) if you would like to benefit from our special rates.

**GETTING AROUND:**

The Flamingo is just 10 minutes from McCarran Airport and there is a shuttle available from the airport to the hotel. Find more information at [www.showtimetourslv.com/flamingo\\_hotel\\_shuttle](http://www.showtimetourslv.com/flamingo_hotel_shuttle)

Because the Flamingo is bang in the middle of the strip, getting anywhere in LV is simple. Visitors can travel by taxi, tram, limo &, most importantly, there's a Flamingo/Caesars Palace Monorail station which links the hotel with the Convention Centre and other spots on the strip. More information about travelling on the Monorail can be found at [www.lvmonorail.com/google-map/](http://www.lvmonorail.com/google-map/)

**SHOW PARTY:**

We'll be hosting the LondonEdge Las Vegas Show Party on Tuesday evening. The venue & entertainment will be confirmed very shortly.

**Extra Information about Booking your Booth:**

Londonedge Las Vegas at the Sunset Ballroom, will offer the opportunity to exhibit to businesses of all size. We've made sure that, as at the London exhibition, it's not only bigger businesses who can afford to take advantage of a booth at the show. We will be using the Optic Celtic Cloth booth scheme in white and most booths will include a 6ft table, 2 chairs & a waste basket. All other booth extras will be available to order from our show suppliers Freeman.

The floor plan is available so to find out more about prices and availability, please contact the team. See details below.

