



## ACD / DESIGNER

---

A SELF-TAUGHT DESIGNER WITH A PASSION TO MAKE AND CREATE, TO BUILD AND REPURPOSE. I WORK WITH MY HANDS AND THROUGH COLLABORATION TO CREATE UNIQUE VISUAL COMMUNICATIONS.

LEARNING CONTINUOUSLY TO ALWAYS GROW.

## EXPERIENCE & EDUCATION

---

APRIL 2012 - PRESENT

### JOHNSON & SEKIN

AS DESIGNER / ASSOCIATE CREATIVE DIRECTOR I WORK WITH A TEAM THAT HAS BUILT AN AGENCY OF 10 PEOPLE TO OVER 35 IN JUST 6 YEARS. JOHNSON & SEKIN IS A BRANDING & AD AGENCY KNOWN AS THE MOST AWARDED AGENCY IN DALLAS. MY PRIMARY ROLES INCLUDE; EXECUTING AND OVERSEEING BRAND, PACKAGE, & ADVERTISING DESIGN IN PRINT & DIGITAL. I HAVE AN EXTENSIVE CLIENT ROSTER FROM RESTURANT, PRODUCT, NON-PROFIT, AND B2B. AS ACD I OVERSEE A TEAM OF 5 CREATIVES ON A TOTAL OF 12 ACCOUNTS.

2007 - DEC 2011

### VERTIGO DESIGN

PARTNER AND DESIGNER OF A BOUTIQUE SHOP THAT SPECIALIZED IN BRANDING, WEB AND PRODUCT DESIGN. I WORKED DIRECTLY WITH CLIENTS TO PROVIDE THOUGHTFUL DESIGN SOLUTIONS.

AUG 2006 - JAN 2012

### JAVA THE HUT

OWNER AND OPERATOR OF A DRIVE-THROUGH COFFEE SHOP. MANAGED OPERATIONS, EMPLOYEE RELATIONS, FINANCES, BRANDING AND ADVERTISING.

## HONORS

---

2006 - TRIBECA FILM FESTIVAL  
:15 SHORT FILM AWARDED FIRST PLACE  
BY JUDGES MARTIN SCORSESE &  
M.NIGHT SHYAMALAN.

2012 - 2018 AAF ADDY AWARDS

REGIONAL	GOLD - 13
	SILVER - 18
	BRONZE - 8
NATIONAL	GOLD - 2
	SILVER - 1

2017 - LURZCHER'S ARCHIVE VOL.2  
PUBLICATION - ILLUSTRATION

2017 - WEBBY AWARD HONOREE  
SITE DESIGN-MOBILE EXPERIENCE  
CALIBERCOLLISION.COM

2018 - DSVIC DALLAS SHOW  
SILVER - ADVERTISING DESIGN

2016-2018 - MOTORCYCLE EXHIBITIONS

- DENTON INDEPENDENT  
MOTORCYCLE SHOW

- HANDBUILT SHOW,  
AUSTIN TX.

*The Work*

VERTIGOVERTIGO.COM

IG @CODYRRUSSELL