



A Grander Vision for the Heartland

## Grow Grand Island Committee Meeting

Please complete and email to Nicki Stoltenberg ([nickis@grand-island.com](mailto:nickis@grand-island.com)) within one week of the meeting.

**May 14, 2015, 4 p.m.**

**1.4 GRAND ISLAND CHALLENGE – LOCAL SOURCING CAMPAIGN**

**Attending:**

**Tonja Brown, Kelly Supply**

**Tammy Slater, Goodwill**

**Sara McMillen, NBDC**

**Cindy Johnson, Chamber of Commerce**

TOPIC	DISCUSSION	ACTION / WHO	WHEN
Committee Objective	<p>Our objective has three primary pieces:</p> <ol style="list-style-type: none"> <li>1) Database (the state’s Synchronist system/Business Retention &amp; Expansion survey questions 18,19,27,31,44)</li> <li>2) The “Challenge” (our campaign to promote the concept)</li> <li>3) Measuring Results (established targets)</li> </ol>		
Discussion on Approach to Addressing Committee Objective.	<p>Questions/Ideas:</p> <ul style="list-style-type: none"> <li>➤ Is there still a local purchasing organization?</li> <li>➤ Put together a focus group to help understand obstacles/opportunities.</li> <li>➤ Use our campaign to educate &amp; TOMA (touch of mind awareness).</li> <li>➤ Is there an alternative to saying “buy local?”</li> <li>➤ Would a local “cooperative” be of value? Perhaps for segments, such as non-profits, as well as general business? There are things pretty much all business need—how can business work together to drive down costs?</li> </ul>		

	<ul style="list-style-type: none"> <li>➤ What obvious business service/product gaps exist in our area?</li> </ul>		
Supporting Thoughts/Stories:	<ul style="list-style-type: none"> <li>➤ The CHI &amp; BCBS situation has altered the buying habits for medical services. What can we learn from that that applies to this?</li> <li>➤ Did you know—product ordered through the local Best Buy store instead of on-line is treated as a local purchase? Is this common for chains? How does this fit what we are trying to accomplish?</li> <li>➤ Local options/opportunities may come on the fringes—example, Hornady may not be able to fulfill their raw material needs locally, but there may be local options for things like boxes to ship finished products.</li> <li>➤ The definition of “local” points to both locally founded and franchise/chains being operated in the area.</li> </ul>		
Committee Makeup.	We are looking to expand our committee. Specific representation needed includes purchasing managers & buyers, but anyone else who may lend good insight & ideas would made good additions. Let me know if you have recommendations. (Tammy—thank you for offering to fish out purchasing department names from Chief & Global.)	Solicit participation from individuals who can provide valuable input and contributions to the Committee’s efforts.	June
Next Meeting Date.	Tonja will email the group to ask if Monday, June 15 at 4:30 p.m. or Wednesday, June 17 at 4:30 p.m. would work for the Committee’s next meeting.	Set Next Meeting Date	June Meeting
<b>Next meeting, web site info., other notes, etc.: Next meeting date to be determined .</b>			

**Volunteer Hours: 3**