

# Pillars/Foundation



**LIVE, WORK, PLAY, LEARN, UNITE**

# Goals by 2020

- ✓ **Job Creation**
- ✓ **Elevate Standards of Living**
- ✓ **Talent Attraction & Retention**
- ✓ **Improve Educational Attainment**
- ✓ **Increase Volunteerism & Community Engagement**
- ✓ **Help Existing Businesses Grow**



# Other Initiatives ....

- **Local-Sourcing**
- **Next Generation Leaders**
- **Gateway Beautification**
- **NDED Relationships**
- **Regional Transportation**
- **Career Pathways Institute**
- **Air Service**
- **Housing**
- **Early Education**
- **Internal and External Marketing**



# Web & Social Media

[www.growgrandisland.com](http://www.growgrandisland.com)



[/GrowGrandIsland](https://www.facebook.com/GrowGrandIsland)



[@GrowGrandIsland](https://twitter.com/GrowGrandIsland)



# Downtown

*Grand Island*

**Working together for a brighter, more  
vital downtown!**

# Our Structure ...

## Business Improvement District (BID) is a part of the City of Grand Island

- Oversight of Downtown Development
- City Oversight of Accounting
- Nine-Member Board of Directors
  - Appointed by Mayor of GI
- 200 Businesses/Employers and 1,500+ Employees
- Corporate offices, City, County and significant Non-Profit Community



# What we were created to do for Downtown...

To encourage business retention, recruitment & downtown investment.

- Main Street Initiatives
- Downtown Promotions
- Downtown Public Events
- Downtown Beautification
- Downtown Maintenance
- Create a Sense of Place in Downtown

With the Goal of having a Vibrant and Welcoming Downtown.



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# New Business...

**Happy Brush** – Located on 3<sup>rd</sup> Street across from historic Grand Theater.

- A “Paint-your-own” studio that offers ceramics, pottery, canvas, wood signs and more.
- Offering Classes & Parties



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# New Business...

## **Infuse Mixology Bar & Bistro**

Located at 313 West 3<sup>rd</sup> Street.

A nightlife venue that takes the art and craft of mixing up and creating fresh cocktails, while also providing crisp lagers and ales.

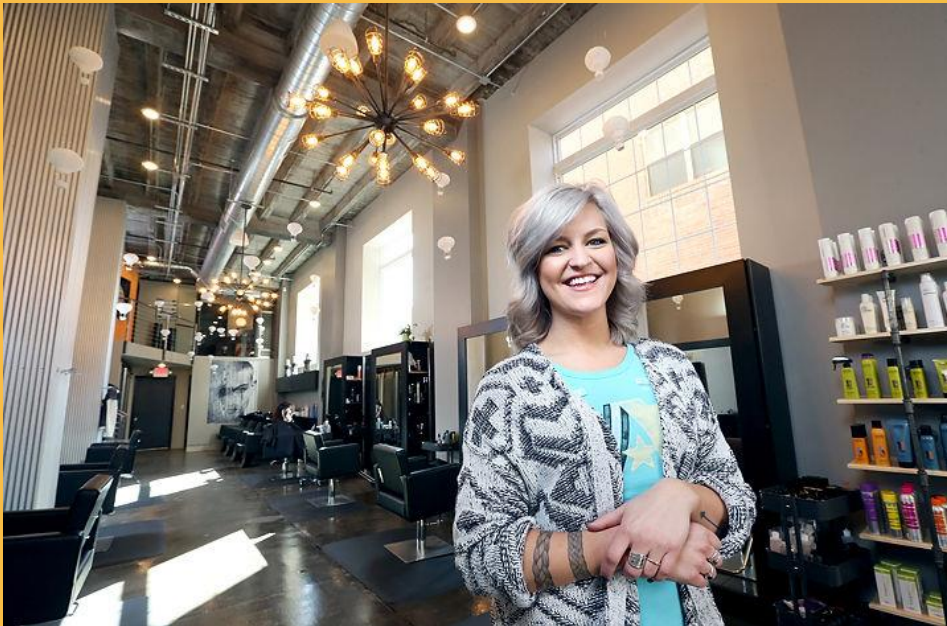
Our mixologists let their creativity run free and craft the most amazing concoctions utilizing tools like cocktail shakers, citrus squeezers, muddlers, and mesh strainers.



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# New Business...

**Helium Salon** – Located in the Masonic Temple Building (Tower 217). The full-service salon features a open feel with high ceilings and stylish modern decor.



# New Business...

**Kindred** - Located in the Masonic Temple Building (Tower 217). The boutique features clothing, accessories, jewelry, repurposed items and antiques.



# New Business...

**Arts and Drafts** – Located at  
214 North Locust

Come to downtown Grand Island  
and have fun with family and friends  
at our Paint and Sip studio.

No previous art experience required!

IT'S NOT *FINE ART*, IT'S *FUN ART*!



# New Business...

**Sprites & Sprouts** – Located at  
118 East 3<sup>rd</sup> Street

New & used children's apparel, furnishings,  
Maternity wear, specialty toys, and toy  
Store.

Update: Former furniture store will also have two  
additional store fronts following a renovation  
project. Possible façade grant.



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# New Lodging & Residential ...



**Tower 217 – 217 North Locust**  
Upscale luxury loft apartments.

**Yancey Apartments & Lodging**  
Renovated apartments &  
Grand Island Furnished Lodging  
with Month to Month furnished  
condos.



# Relocating Business...

**Half Price Furniture - Relocating to 311 West 3<sup>rd</sup> Street**

Half Price Furniture Inc. provides cost effective furniture for your home. They offer the same new furniture at highly competitive prices.



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# Renovations...

## **Dana F. Cole & Company, LLP**

503 West 3rd Street

Renovation & Expansion of Office Space

## **Grand Island Habitat for Humanity**

502 West 2<sup>nd</sup> Street

Renovation & Expansion of Office & Meeting Space





**New Business  
coming soon...**

**McKinney's**  
Irish Pub

**McKinney's Irish Pub offers a large  
selection of craft beer and Irish whiskeys.**

**Opening Soon in 123 West 3<sup>rd</sup> Street.**



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# New Business coming soon...

**Prodigy No. 5**

**Restored antique furniture.**

**Women's clothing.**

**Opening Soon in 309 North Walnut.**



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# Completed Projects...

## Historic Lighting on 3<sup>rd</sup> Street

- \* Business Improvement District invested \$52,600 into Historic Lighting in 2013 & 2014.
- \* Balance of Historic Lighting paid by CRA and Federal Grants
- \* Additional lighting is planned.

# FY2015 BID BUDGET

- Total Budget - \$104,310

|                                  |          |
|----------------------------------|----------|
| Salary & Contract Services –     | \$44,210 |
| Marketing & Main Street -        | \$13,250 |
| Downtown Maintenance -           | \$31,850 |
| Downtown Events -                | \$ 7,500 |
| Downtown Improvements -          | \$ 7,500 |
| Matching Funds for Kaufmann Park |          |

# Projects in the Works...

## Kaufmann Park is becoming a Downtown Plaza (3<sup>rd</sup> Street & Wheeler)

- Demolition is completed
- Staging area for Events
- Power for Bands & Performances
- Seating Areas & Sun shades
- Green Space

With the Goal of having a centralized event space and focal point of Downtown.

Completion by September 11<sup>th</sup>.



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# Projects in the Works...

## 3<sup>rd</sup> Street & Wheeler Construction Project

- Water Lines in 3<sup>rd</sup> are being repaired.
- Improvements are being made to  
3<sup>rd</sup> Street & Wheeler Intersection.
- Increased Pedestrian Walkability with  
Bump-Outs.
- Added Green Space.
- Completion by September 11th.



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# Projects in the Works...

## Community Development Block Grant Recipient – The Chocolate Bar

- Building east of The Chocolate Bar will be renovated for increased utilization.
- Multi-purpose space for public events, private parties & receptions.
- Construction begins in September.
- Completion by the end of the year.



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# Projects in the Works...

## Life Safety Grant awarded to Labor Temple Building

- Life Safety Grant helps to bring new upper level living to downtown Grand Island.
- CRA has approved \$175,000 to create 11 new apartments.
- Completion by the end of 2016.





# Projects in the Works...

## **GIX Logistics at 308 West 3<sup>rd</sup> Street**

- CRA has approved Tax Increment Financing to GIX Logistics to renovate the upper floors of the Kaufmann Center.
- New space is being prepared for future employee expansion.



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# Downtown Event

Hear Nebraska ... The Good Living  
Tour Free Concert Downtown

AZP – Hip Hop/Rock

Simon Joyner & The Ghosts – Folk

Icky Blossoms – Dance Rock

Saturday, July 25<sup>th</sup> from 5pm to  
11pm. Corner of Pine & South Front  
Street.



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# New Downtown Events

- The Multicultural Day of the Dead Festival! will be held downtown in October of 2015.
- Downtown Christmas – November
- Fridays on the Plaza Series – Summer of 2016
- Farmer's Market – Downtown

# Questions?

If you have questions or want to discuss your ideas for Downtown Grand Island, please contact:

**Christie DePoorter**

**Director**

**New Location in August**

**224 West 3<sup>rd</sup> Street**

**Downtown Grand Island**



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