



A Grander Vision for the Heartland

## Grow Grand Island Committee Meeting

Please complete and email to Nicki Stoltenberg ([nickis@grand-island.com](mailto:nickis@grand-island.com)) within one week of the meeting.

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|-----------------------|---|
| <b>August 18,2015</b> | <b>1.4 GRAND ISLAND CHALLENGE – LOCAL SOURCING CAMPAIGN</b> |
|-----------------------|---|

**Attending:**  
**Tonja Brown, Kelly Supply**  
**Michelle Fitzke, Hornady Manufacturing**  
**Freida Jemison, Chamer of Commerce**  
**Tanya Pothoff, Apria**  
**Sara Bennett, NBDC**  
**Cindy Johnson, Chamber of Commerce**

| TOPIC   | DISCUSSION   | ACTION / WHO | WHEN |
|---|--|--------------|------|
| Review of Committee Chart                                     | Tonja reviewed the committee charge and summarized it as 1) develop a database of community resources for products/services; 2) initiate an awareness campaign to challenge the community to replace buying decisions with local purchasing  |              |      |
| Metrics   | Tonja noted that there had been metrics established to indicate the success of each of the Grow Grand Island initiatives.  |              |      |
| Business, Retention and Expansion Document and Local Sourcing | Discussion was held on information that might be gleaned from the BRE visits relative to purchasing practices. Freida updated the group on the BRE form and visits to date. Cindy reported she had presented the BRE form to the Chamber Board and asked for their completion of the document. She noted there was much discussion/reaction about each question that led to meaningful conversations about the business/workforce climate in Grand Island. |              |      |
| Business Practices  | Michelle reported that she had reviewed Hornady’s purchasing and was pleased to see that the majority of their products and  |              |      |

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|  | <p>services are purchased locally. She added that products purchased out of state, and even out of country, are because the products are not available locally.</p> <p>Michelle noted she had visited with the chair of the local purchasing association and asked that our committee be advised as to when the purchasing association meets next so we can present information to them on this GGI initiative.</p> <p>Tonja asked for suggestions of businesses she could approach and ask about their purchasing practices. Suggestions included GI Express, Standard Iron, Dramco, Cardinal Tool, H &amp; H, City of Grand Island, GIPS, and Bosselman.</p> |  |  |
|  |  |  |  |
| Suggested Committee Members  | Ken Brand, Jay Wren, Dawn Taylor   |  |  |
| Adjournment  | The meeting was adjourned at 8:40 a.m. The next meeting will be held in October; date and time to be announced.  |  |  |
|  |  |  |  |
| <b>Next meeting, web site info., other notes, etc.: Next meeting date to be determined .</b> |  |  |  |

**Volunteer Hours: 4 hours**