

Grow Grand Island Incentive Fund Committee

Monday, November 23, 2015 @ 10:00 am

State Fair Offices – Nebraska Building

1. Introduction of new members
2. Update on Occupation Tax – City Council Study Session, Dec 1, 15
3. Review of Top 5 criteria by which funding recipients should be prioritized
 - 1) Economic Impact
 - 2) Capacity/Sustainability/Fiscal Responsibility “Skin in the Game”
 - 3) Branding/Notoriety
 - 4) Quality of Life
 - 5) Compliments Grow Grand Island initiatives.
4. Review and Continuation of Discussion on “What are the top ten reasons Grand Island Voters should vote for the continuation of the occupation tax.”
 - 1) Activities that can’t come to town
 - 2) Financial Commitment to NSF – (By State Law)
 - 3) Support Recreational Activities
 - 4) Real Estate Taxes are kept low or at a minimum
 - 5) Quality of Life
 - 6) Hike and Bike Trails
 - 7) Community Development/Progress
 - 8) Share what these funds have accomplished in the past
5. Establish next meeting date
6. Other Business
7. Adjourn

Committee Objective:

Develop a local incentive fund to support the attraction of large livestock shows, trade shows, and other events to Grand Island based on their potential economic impact, as well as to ensure existing events/sites are continuously maintained, improved and upgraded.