

ABOUT

CATEGORIES

- » [ABOUT \(/ABOUT\)](#)
- » [SPONSORS \(/ABOUT/SPONSORS\)](#)
- » [PRESS \(/ABOUT/PRESS\)](#)
- » [FAQS \(/ABOUT/FAQS\)](#)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](#)

ABOUT RALLY ST. LOUIS



IN DECEMBER 2011, THE FORBES ARTICLE "SAINT LOUIS DOESN'T SUCK" WENT VIRAL . . .

Resulting in hundreds of thousands of views and a wellspring of opinions on the health of St. Louis. In the wake of these discussions, an idea was born: develop a platform to empower the residents of St. Louis, enabling them to help shape the future and perceptions of St. Louis.

Unlike traditional centralized efforts managed by a singular organization, Rally Saint Louis is designed as a grassroots movement powered by its most valuable asset – its people.

Those people have been growing in numbers, and include a diverse team of St. Louis supporters including the boards listed on this page.

Rally Saint Louis launched November 14th, 2012. Stay connected with the latest news by signing up for our email updates or follow us on [FACEBOOK \(http://www.facebook.com/rallystl\)](http://www.facebook.com/rallystl) and [TWITTER \(http://twitter.com/RallySTL\)](http://twitter.com/RallySTL).

A Word About the Boards:

The Rally Saint Louis campaign is led by an operating board of well-known community and industry leaders and will have direct oversight of the day-to-day operations of the program. While the Rally Saint Louis Marketing Board will be responsible for curating and qualifying the concepts submitted.

**NEED MORE
INFORMATION**

SEE OUR FAQS

[\(/About/Faqs\)](#)

RALLY ST. LOUIS IS BROUGHT TO YOU BY

FUN PEOPLE (MARKETING BOARD)

STEVE JOHNSON
ST. LOUIS RCGA

DAVID JOHNSON
COOLFIRE MEDIA

PAUL ST. CIN
NESTLE-PURINA

KATHRYN JAMBORETZ
ST. LOUIS COUNTY ECONOMIC COUNCIL

BRIAN HALL

SERIOUS PEOPLE (OPERATING BOARD)

JOHN KEMPER
COMMERCE BANK

JOE REAGAN
ST. LOUIS RCGA

LEE BROUGHTON
ENTERPRISE RENT-A-CAR

KITTY RATCLIFFE
ST. LOUIS CVC

BRIAN CROSS

ST. LOUIS CVC

NATHAN SCUDIERI
AB INBEV

TOM IRWIN
CIVIC PROGRESS

CHRIS DANFORTH
KENNELWOOD PET RESORTS

GINNIE WESTMORELAND
ST. LOUIS ZOO

JENNA PETROFF
HARDEE'S

ELASTICITY

KATHY OSBORN
REGIONAL BUSINESS COUNCIL

TOM IRWIN
CIVIC PROGRESS

CHRIS DANFORTH
KENNELWOOD PET RESORTS

JACK OLIVER
BRYAN CAVE STRATEGIES

AARON PERLUT
ELASTICITY

RALLY ST. LOUIS ST. LOUIS, MO 63101 [E INFO@RALLYSTL.ORG \(MAILTO:INFO@RALLYSTL.ORG?SUBJECT=RALLY%20SAINT%20LOUIS%20SITE%20CONTACT\)](mailto:INFO@RALLYSTL.ORG)

© 2012-2014 Rally Saint Louis. Photos Courtesy of Thomas Hawk (<http://www.flickr.com/photos/thomashawk/sets/72157627927586846/with/6971124884/>)

Click to nominate someone: **NOMINATE (/HOME/NOMINATE)**

[HOME \(/\)](#)

[IDEAS \(/IDEAS\)](#)

[ABOUT \(/ABOUT\)](#)

[FAQS \(/ABOUT/FAQS\)](#)

[CONTACT \(/HOME/CONTACT\)](#)

[BLOG \(HTTP://BLOG.RALLYSTL.ORG/\)](http://BLOG.RALLYSTL.ORG/)

[SIGN IN \(/ACCOUNT/LOGIN\)](#)

[TERMS OF USE \(/HOME/TERMSOFUSE\)](#)

[PRIVACY POLICY \(/HOME/PRIVACYPOLICY\)](#)

ABOUT

CATEGORIES

» [ABOUT \(/ABOUT\)](/ABOUT)

» [SPONSORS \(/ABOUT/SPONSORS\)](/ABOUT/SPONSORS)

» [PRESS \(/ABOUT/PRESS\)](/ABOUT/PRESS)

» [FAQS \(/ABOUT/FAQS\)](/ABOUT/FAQS)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](/Home/Contact)

FAQs

How does Rally Saint Louis work?

(#)

This is a platform to generate ideas and use funding from the region's residents. We then use those ideas to help market a greater St. Louis. You can submit your idea, vote on an idea, fund an idea, or all of the above.

Who can submit?

(#)

Who can vote?

(#)

How often can I vote?

(#)

Are there limits on how many times I can submit an idea?

(#)

When are ideas able to be submitted?

(#)

How many submissions will be chosen?

(#)

Are there any restrictions on ideas submitted?

(#)

What if I want to change my idea after I've already submitted?

(#)

Can I withdraw my idea?

(#)

Who runs the winning project?

(#)

Does Rally Saint Louis take ownership of the idea submitted?

(#)

ABOUT

CATEGORIES

- » [ABOUT \(/ABOUT\)](#)
- » [SPONSORS \(/ABOUT/SPONSORS\)](#)
- » [PRESS \(/ABOUT/PRESS\)](#)
- » [FAQS \(/ABOUT/FAQS\)](#)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](#)

FAQs

How does Rally Saint Louis work?

(#)

Who can submit?

(#)

Minimum age to submit an idea is 13 years old.

You don't have to be from St. Louis or currently residing in St. Louis in order to submit an idea. We know there are plenty of Saint Louisans living outside our city that would love to help out!

Who can vote?

(#)

How often can I vote?

(#)

Are there limits on how many times I can submit an idea?

(#)

When are ideas able to be submitted?

(#)

How many submissions will be chosen?

(#)

Are there any restrictions on ideas submitted?

(#)

What if I want to change my idea after I've already submitted?

(#)

Can I withdraw my idea?

(#)

Who runs the winning project?

(#)

Does Rally Saint Louis take ownership of the idea submitted?

(#)

ABOUT

CATEGORIES

- » [ABOUT \(/ABOUT\)](#)
- » [SPONSORS \(/ABOUT/SPONSORS\)](#)
- » [PRESS \(/ABOUT/PRESS\)](#)
- » [FAQS \(/ABOUT/FAQS\)](#)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](#)

FAQs

How does Rally Saint Louis work?

(#)

Who can submit?

(#)

Who can vote?

(#)

Minimum age to vote on an idea is 13 years old.

You don't have to be from St. Louis or currently residing in St. Louis in order to vote on an idea. We know there are plenty of Saint Louisans living outside our city that would love to help out!

How often can I vote?

(#)

Are there limits on how many times I can submit an idea?

(#)

When are ideas able to be submitted?

(#)

How many submissions will be chosen?

(#)

Are there any restrictions on ideas submitted?

(#)

What if I want to change my idea after I've already submitted?

(#)

Can I withdraw my idea?

(#)

Who runs the winning project?

(#)

Does Rally Saint Louis take ownership of the idea submitted?

(#)

ABOUT

CATEGORIES

- » [ABOUT \(/ABOUT\)](#)
- » [SPONSORS \(/ABOUT/SPONSORS\)](#)
- » [PRESS \(/ABOUT/PRESS\)](#)
- » [FAQS \(/ABOUT/FAQS\)](#)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](#)

FAQs

How does Rally Saint Louis work?

(#)

Who can submit?

(#)

Who can vote?

(#)

How often can I vote?

(#)

Voting is allowed once per day per idea. You can get additional votes by spreading the word in social media about the ideas you love.

Are there limits on how many times I can submit an idea?

(#)

When are ideas able to be submitted?

(#)

How many submissions will be chosen?

(#)

Are there any restrictions on ideas submitted?

(#)

What if I want to change my idea after I've already submitted?

(#)

Can I withdraw my idea?

(#)

Who runs the winning project?

(#)

Does Rally Saint Louis take ownership of the idea submitted?

(#)

ABOUT

CATEGORIES

- » [ABOUT \(/ABOUT\)](#)
- » [SPONSORS \(/ABOUT/SPONSORS\)](#)
- » [PRESS \(/ABOUT/PRESS\)](#)
- » [FAQS \(/ABOUT/FAQS\)](#)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](#)

FAQs

How does Rally Saint Louis work?

(#)

Who can submit?

(#)

Who can vote?

(#)

How often can I vote?

(#)

Are there limits on how many times I can submit an idea?

(#)

No, submit as many as you like.

When are ideas able to be submitted?

(#)

How many submissions will be chosen?

(#)

Are there any restrictions on ideas submitted?

(#)

What if I want to change my idea after I've already submitted?

(#)

Can I withdraw my idea?

(#)

Who runs the winning project?

(#)

Does Rally Saint Louis take ownership of the idea submitted?

(#)

ABOUT

CATEGORIES

- » [ABOUT \(/ABOUT\)](#)
- » [SPONSORS \(/ABOUT/SPONSORS\)](#)
- » [PRESS \(/ABOUT/PRESS\)](#)
- » [FAQS \(/ABOUT/FAQS\)](#)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](#)

FAQs

How does Rally Saint Louis work?

(#)

Who can submit?

(#)

Who can vote?

(#)

How often can I vote?

(#)

Are there limits on how many times I can submit an idea?

(#)

When are ideas able to be submitted?

(#)

Submissions of ideas are ongoing and you can submit at any time.

How many submissions will be chosen?

(#)

Are there any restrictions on ideas submitted?

(#)

What if I want to change my idea after I've already submitted?

(#)

Can I withdraw my idea?

(#)

Who runs the winning project?

(#)

Does Rally Saint Louis take ownership of the idea submitted?

(#)

ABOUT

CATEGORIES

» [ABOUT \(/ABOUT\)](#)

» [SPONSORS \(/ABOUT/SPONSORS\)](#)

» [PRESS \(/ABOUT/PRESS\)](#)

» [FAQS \(/ABOUT/FAQS\)](#)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](#)

FAQs

How does Rally Saint Louis work?

(#)

Who can submit?

(#)

Who can vote?

(#)

How often can I vote?

(#)

Are there limits on how many times I can submit an idea?

(#)

When are ideas able to be submitted?

(#)

How many submissions will be chosen?

(#)

The one submission receiving the most votes will be chosen at the beginning of each month to move on to the funding phase.

Are there any restrictions on ideas submitted?

(#)

What if I want to change my idea after I've already submitted?

(#)

Can I withdraw my idea?

(#)

Who runs the winning project?

(#)

Does Rally Saint Louis take ownership of the idea submitted?

(#)

ABOUT

CATEGORIES

» [ABOUT \(/ABOUT\)](#)

» [SPONSORS \(/ABOUT/SPONSORS\)](#)

» [PRESS \(/ABOUT/PRESS\)](#)

» [FAQS \(/ABOUT/FAQS\)](#)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](#)

FAQs

How does Rally Saint Louis work?

(#)

Who can submit?

(#)

Who can vote?

(#)

How often can I vote?

(#)

Are there limits on how many times I can submit an idea?

(#)

When are ideas able to be submitted?

(#)

How many submissions will be chosen?

(#)

Are there any restrictions on ideas submitted?

(#)

Your submissions must be original.

You receive no compensation for your idea (except for the money to execute the project).

If your idea makes it to the funding round, you must follow these guidelines:

- Make the first monetary donation (can be minimal). This shows your commitment to the submission and encourages others to vote.
- Act as the Project Leader or assign someone.
- Have a budget in mind for your project or be willing to work with Rally Saint Louis to assist with establishing one.
- Have a network in place that will help you support and promote your project.

Ideas in the comments of any idea are community property of Rally Saint Louis.

Rally Saint Louis asks that you do not submit ideas that contain or revolve around:

- Politics
- Religion
- Sex, Drugs, Smoking
- Alcohol Abuse (those over 21 can have ideas that involve alcohol in a responsible way)
- Racism
- Bullying

ABOUT

CATEGORIES

- » [ABOUT \(/ABOUT\)](#)
- » [SPONSORS \(/ABOUT/SPONSORS\)](#)
- » [PRESS \(/ABOUT/PRESS\)](#)
- » [FAQS \(/ABOUT/FAQS\)](#)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](#)

FAQs

How does Rally Saint Louis work?

(#)

Who can submit?

(#)

Who can vote?

(#)

How often can I vote?

(#)

Are there limits on how many times I can submit an idea?

(#)

When are ideas able to be submitted?

(#)

How many submissions will be chosen?

(#)

Are there any restrictions on ideas submitted?

(#)

What if I want to change my idea after I've already submitted?

(#)

No problem, but if you've already received funding for an idea, you will not be able to change it.

Can I withdraw my idea?

(#)

Who runs the winning project?

(#)

Does Rally Saint Louis take ownership of the idea submitted?

(#)

ABOUT

CATEGORIES

» [ABOUT \(/ABOUT\)](#)

» [SPONSORS \(/ABOUT/SPONSORS\)](#)

» [PRESS \(/ABOUT/PRESS\)](#)

» [FAQS \(/ABOUT/FAQS\)](#)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](#)

FAQs

How does Rally Saint Louis work?

(#)

Who can submit?

(#)

Who can vote?

(#)

How often can I vote?

(#)

Are there limits on how many times I can submit an idea?

(#)

When are ideas able to be submitted?

(#)

How many submissions will be chosen?

(#)

Are there any restrictions on ideas submitted?

(#)

What if I want to change my idea after I've already submitted?

(#)

Can I withdraw my idea?

(#)

No. Once an idea is submitted, it will stay on the website until it is funded, does not receive funding in the funded round or does not receive votes for any 30 day period.

Who runs the winning project?

(#)

Does Rally Saint Louis take ownership of the idea submitted?

(#)

ABOUT

CATEGORIES

» [ABOUT \(/ABOUT\)](#)

» [SPONSORS \(/ABOUT/SPONSORS\)](#)

» [PRESS \(/ABOUT/PRESS\)](#)

» [FAQS \(/ABOUT/FAQS\)](#)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](#)

FAQs

How does Rally Saint Louis work?

(#)

Who can submit?

(#)

Who can vote?

(#)

How often can I vote?

(#)

Are there limits on how many times I can submit an idea?

(#)

When are ideas able to be submitted?

(#)

How many submissions will be chosen?

(#)

Are there any restrictions on ideas submitted?

(#)

What if I want to change my idea after I've already submitted?

(#)

Can I withdraw my idea?

(#)

Who runs the winning project?

(#)

This is at the Board's discretion with input from the idea submitter. The Board will solicit three (3) responses for bids to run the project and their decision will be final.

Does Rally Saint Louis take ownership of the idea submitted?

(#)

ABOUT

CATEGORIES

- » [ABOUT \(/ABOUT\)](/ABOUT)
- » [SPONSORS \(/ABOUT/SPONSORS\)](/ABOUT/SPONSORS)
- » [PRESS \(/ABOUT/PRESS\)](/ABOUT/PRESS)
- » [FAQS \(/ABOUT/FAQS\)](/ABOUT/FAQS)

**HAVE A
QUESTION?**

ASK US NOW

[\(/Home/Contact\)](/Home/Contact)

FAQs

How does Rally Saint Louis work?

(#)

Who can submit?

(#)

Who can vote?

(#)

How often can I vote?

(#)

Are there limits on how many times I can submit an idea?

(#)

When are ideas able to be submitted?

(#)

How many submissions will be chosen?

(#)

Are there any restrictions on ideas submitted?

(#)

What if I want to change my idea after I've already submitted?

(#)

Can I withdraw my idea?

(#)

Who runs the winning project?

(#)

Does Rally Saint Louis take ownership of the idea submitted?

(#)

No, the idea is still that of the person submitting and the Rally Saint Louis community, but Rally Saint Louis helps bring the idea to life. While Rally Saint Louis will not take any ownership, once the idea is submitted, the submitter must acknowledge that he or she does not retain the rights solely to themselves. Please see the [Terms of Use \(/Home/TermsOfUse\)](/Home/TermsOfUse) section for more detail.