



A Grand Vision for the Heartland

## Grow Grand Island Committee Meeting

Please complete and email to Nicki Stoltenberg (nickis@grand-island.com) within one week of meeting

<b>Date*Time*Location</b> 10-1-15 * 12:00 PM - 1:30 PM * Tom Dinsdale Auto	<b>Recommendation Number and Name</b> 5.12/#9 &#17 Play, Arts and Entertainment Committee
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Attending: Pam Anderson, Sharena Anson, Tricia Beem, Joe Black, Vince Boudreau, Mandy Burkett, Jerome Dubas, Steve Fosselman, Margaret Hornady, Venus King, Liz McAteer, Brad Mellema, Tammy Morris, Pam Price, Georgene Smidt, Nicki Stoltenberg, Curt Vodehnal, Jennifer Worthington, Michael Lough

TOPIC	DISCUSSION	ACTION	WHEN
Prioritization of ideas	Reviewed priorities of what we would like Grand Island to look as a result of our efforts. Highest priority was getting a paid staff to be the “champion” of the Arts and Entertainment effort.	Hire Paid Staff	
Executive Committee Overview: Brad	The executive group is moving forward with getting their 501(c)3. They will be providing all groups with more direction on branding and messaging. Tammy will ask Cindy Johnson for specific information regarding why potential employers choose not to come to Grand Island.	Tammy	
Moonshell Presentation	Moonshell is a volunteer driven nonprofit organization. Their original mission was to be an umbrella group over arts and humanities. Currently they offer programs that send an artist in residence to different schools to work with kids in one week increments. They have a mini grant program to help fund arts and humanities in the area and also have artwork that rotates between all Grand Island schools. Moonshell has an annual community awards dinner and recently had a Jazz Festival. They also assist many community groups like the Multicultural Coalition Day of the Dead Festival and Downtown Christmas. They have received funding in the past from the Nebraska Arts Council and are always looking for new partnerships.		
Public Art Presentation: Jerome Dubas	<p>Jerome’s presentation about public art discussed different types of art and how they can be perceived and received in a community. Art is something everyone can appreciate no matter the level of education, background, etc. He encouraged the group to look beyond decorative art, into artwork that would provoke thought and emotion. He also encouraged the group to think about different forms of art, such as video, that could create interest in the public.</p> <p>The three aesthetic approaches to art are: Formal- using the art elements (shape, color...) for visual appeal; Imitative-copying from nature; Emotional- evoking a message, opinion, or emotion.</p> <p>Ways to select an artist: Professional, Competitive, Community Project, Student work</p>		

<p>Public Art Presentation: Jerome Dubas</p>	<p>To bring public artwork to Grand Island we need to:</p> <ol style="list-style-type: none"> <li>1. Decide on an image and how we would like to define Grand Island</li> <li>2. Determine placement of Public Art/ 2D or 3D</li> <li>3. Decide what type of artist (Professional, Competitive, Community Project or Student work)</li> <li>4. Decide what aesthetic approach would work in our community (Formal, Imitative, Emotional)</li> <li>5. Secure Funding</li> </ol>		
<p>What's Next?</p>	<p>Between now and Christmas, the arts and entertainment group will focus on education. The group will partner with different organizations and schedule them to come to a meeting and present about different arts and entertainment approaches and opportunities.</p> <p>Tammy will invite Omaha by Design to the next arts and entertainment meeting.</p>	<p>Tammy</p>	

<p>Next Meeting: November 5, 2015: Speaker to be determined December 3, 2015: Humanities Nebraska, Nebraska Arts Council, Nebraska Cultural Endowment, Nebraskans for the Arts</p>
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Volunteer Hours: 34.5 Hours