



A Grand Vision for the Heartland

Grow Grand Island Committee Meeting

Please complete and email to Nicki Stoltenberg (nickis@grand-island.com) within one week of meeting

Date*Time*Location 3-3-16 * 12:00 PM - 1:00 PM * Tom Dinsdale Auto	Recommendation Number and Name 5.12/#9 & #17 Play, Arts and Entertainment Committee
--	---

<p>Attending: Charity Adams, Tricia Beem, Joe Black, Kelsey Brozek, Mandy Burkett, Don Deitemeyer, Christie DePoorter, Jessica Hendricks, Kevin Hendrix, Margaret Hornady, Ron Jelinek, Venus King, Michelle Lubken, L.J. McCormick, Tammy Morris, Trish Reimer, Carol Schooley, Georgene Smidt, Norm Sodomka, Curt Vodehnal, Dianne Willey, Jennifer Worthington,</p> <p>Did not attend: Perla Alarcon, Pam Anderson, Steve Anderson, Sharena Anson, George & Marla Bartenbach, Deanna Bosselman, Vince Boudreau, Brenda Branstiter, Anita Lewandowski Brown, Ralph Brown, Geoff Cyboron, Jerome Dubas, Kara Faber, Shawn Pfanstiel, Corby Flagle, Steve Fosselman, Marco Garcia, Craig Hand, Ryan Heavican, Taylor Jones, Chelsey Jungck, Barry Keslar, Pam Lancaster, Todd McCoy, Brad Mellema, Kim Mettenbrink, Wendy Meyer, Charl Mitchell, Pam Price, Jenny Reisdorph, David Sackschewsky, Jocelyn Schade, Matt Schultz, Natalie Stapleton, C.J. Stec, Nicki Stoltenberg, Sarah Sugita, Bruce Swihart, Greg Ulmer, Beverly Wiebe-Brown, Jay & Mary Willhoft, Corine Ketterling</p>
--

TOPIC	DISCUSSION	ACTION/WHO	WHEN
Community Update	The group went around and shared all of the upcoming arts and entertainment related events.	None	n/a
Community Groups	Denise Christensen, ED of the Merryman Performing Arts Center shared about their Kearney Collaborative Partners group and how they share resources for marketing and advertising. She showed many examples of good communication and partnerships. Several good topics: Arts & Economic Prosperity Study showed \$9.7m in arts impact in Buffalo County, look into NE Tourism grants, marketing (use digital billboards, NET radio contract, newspaper ads, rack cards, FB & websites, cross promote within GI and even surrounding communities, add all cultural partners to each other's websites, share a google calendar, group advertising, magnets with all arts and entertainment partners, etc.)	None	n/a
NE 150 th Anniversary	The sesquicentennial is in 2017. Denise is a commissioner and gave an update	None	n/a
Committees	A sign-up sheet was sent around for each person to sign up for one of the top 2 initiatives identified by the group. It is the intent that this group will have 2 sub-committees that will start meeting to address the need for a staff who champions arts and entertainment in the county and someone who leads cohesive marketing efforts.		

Next Meeting: Thursday, May 5, 2016 at Dinsdale Auto from 12:00 - 1:15 p.m.

Volunteer Hours: 35