



A Grand Vision for the Heartland

Grow Grand Island Committee Meeting

Please complete and email to Nicki Stoltenberg (nickis@grand-island.com) within one week of meeting

Date*Time*Location 6-11-15 * 12:00 PM - 1:30 PM * Tom Dinsdale Auto	Recommendation Number and Name 5.12/#9 & #17 Play, Arts and Entertainment Committee
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Attending: Charity Adams, Pam Anderson, Sharena Anson, Tricia Beem, Joe Black, Vince Boudreau, Ralph Brown, Don Deitemeyer, Christie DePoorter, Jerome Dubas, Kara Faber, Steve Fosselman, Marco Garcia, Ryan Heavican, Jessica Hendricks, Margaret Hornady, Ron Jelinek, Chelsey Jungck, Venus King, Anita Lewandowski Brown, Liz McAteer, LJ McCormick, Todd McCoy, Brad Mellema, Wendy Meyer, Tammy Morris, Carol Schooley, Matt Schultz, Georgene Smidt, Nicki Stoltenberg, Dianne Willey, Jay Willhoft, Mary Willhoft

TOPIC	DISCUSSION	ACTION/WHO	WHEN
Grow Grand Island:	Nicki gave some background on Grow Grand Island, A Grand Vision for the Heartland		
growgrandisland.com:	Growgrandisland.com is being developed and will be the future website of Grow Grand Island. This website will communicate Grow Grand Island efforts. Software will track benchmarks of all groups.		
Bringing community events together:	One concern the group voiced was the need for a way to bring together all community events. There are tons of activities happening in the community that people don't know about. A calendar or an app could help.		
Community Assets:	<ul style="list-style-type: none"> • Art in the Park • Bartenbach Gallery • Cairo Corn Stock Festival, Junk Jaunt, Roots, Progressive Ag Safety Day • Chocolate Bar • Churches with art and choirs • City Singers • College Park • Concert Assn • Conestoga Mall • Crane Trust Nature & Visitors Center • Danger Football • Doniphan Fall Festival 	<ul style="list-style-type: none"> • Downtown Christmas, art galleries, Plaza, restaurant • Ethnic Festival • Ethnic Restaurants downtown • Extended Learning Classes • Follow the Rails Art Trail • Fonner Park • GILT • GISH Theatre • Glass Bar • Golf Courses • Good Living Tour • Grand Island Little Theatre 	

<p>Community Assets (Continued):</p>	<ul style="list-style-type: none"> • Grand Theatre • Hall County Fair • Hall County genealogy society • Hall County Historical Society – Burlington Station • Happy Brush • Harvest of Harmony • Heartland Park • Heartland Public Shooting Park • High school programs • Hospital art display • Husker Harvest Days • Island Oasis • LaCamerata Madrigal Singers • Library Programs • Livestock shows • Moonshell Arts & Humanities (Munch & Learn) • Multicultural Coalition – Day of the Dead • Nathen Detroit's Open Mic Night • Nebraska State Fair • Nonprofit events • Parks & Recreation – Pavilions and other spaces for concerts 	<ul style="list-style-type: none"> • Pawnee Art Center • Platt Duetsche Club and Reception Hall • Private dance theatres & music teachers • Roller Vixens • Singing Christmas Tree • Skate Island • Third City Archers • UNDRground • Vineyards • Wood River Performing Arts Center • Youth Programs: Stuhr,GILT, Extension, Prairie Winds, YWCA, Grand Theatre, Central Community College • YWCA 	
<p>Obstacles:</p>	<ul style="list-style-type: none"> • Communication/ central location to share information • Define “nothing to do here” and how much entertainment is needed to override that mentality • Money/sponsorship • How to prioritize, find people, businesses to fund • Consolidation of events – events are fragmented • Consensus in criteria/How to prioritize • Mentality of doing what has always been done • Lack of venues • Name brand entertainment at an affordable rate • Competition from Lincoln and Omaha • Creating entertainment districts. Ex: Hay Market, Old Market • Need to bundle activities together • Perception “local is not as good” 		
<p>Other Notes:</p>	<ul style="list-style-type: none"> • If there is entertainment we can’t offer here, we could offer transportation to and from events (i.e. opera) • Grand Island needs to work on being a destination and developing an experience • Any initiative could be derailed, we need to support through partnerships under the umbrella of Grow Grand Island • Need to piggyback events together to make them larger, with a bigger draw. 		

Other Notes (Continued):	<ul style="list-style-type: none"> • Have a fine night with art and fine dining, something like “First Fridays” • Our group should support the development of arts & humanities. Need to define action steps & goals for our group. • We should consider our demographic and what kinds of entertainment would be attractive to our community 		
Other businesses/individuals to be represented:	<ul style="list-style-type: none"> • CCC • Doane • YWCA • Dan Brosz • Grand Island Schoolboard – Dan, Jennifer • GISH Theatre • Greg Ulmer 		
Group decisions:	Our group needs to decide how often to meet and if our group will break into sub-groups.		
Follow up:	Tammy will email everyone the implementation grid and updated roster, send Ralph Brown info about Cultural Engagement Committee, and send out an invitation to anyone who would like to attend the Building Creative Communities Meeting.	Tammy	

Next Meeting: Thursday, July 9th at 12:00 p.m. at Dinsdale Automotive

Volunteer Hours: 61.5