



COLUMBUS STATE
UNIVERSITY

COLUMBUS STATE UNIVERSITY 2013-2018 STRATEGIC PLAN OVERVIEW

vision

Columbus State University strives to be a first choice institution for discerning students who seek challenging programs, engaged faculty, and a vibrant, globally connected campus culture

mission

We empower people to contribute to the advancement of our local and global communities through an emphasis on excellence in teaching and research, life-long learning, cultural enrichment, public-private partnerships, and service to others

priorities

- Attract a higher percentage of students with the motivation and preparation to complete a degree
- Employ more creative instructional methods to meet the needs of diverse students (nontraditional, traditional, first generation, international, honors, graduates)
- Increase student academic and social engagement and sense of belonging
- Sustain the university's growth by focusing resources in areas with strong potential based on emerging opportunities
- Improve faculty/staff retention, job satisfaction, and productivity
- Improve stewardship through leadership in sustainability programs, the efficient use of resources, and external partnerships