



A Grander Vision for the Heartland

Grow Grand Island Committee Meeting

<p>Date * Time * Location: Thursday, May 28th @ 4-5:30pm * Tom Dinsdale Community Meeting Room</p>	<p>Recommendation Number and Name: 5.7 – Support the Central NE Regional Airport</p>
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Attending: 20

TOPIC	DISCUSSION	ACTION / WHO	WHEN
<p>History of Grow Grand Island & Grander Vision</p>	<p>Grow Grand Island was the initiative that was led by the Chamber, CVB and EDC, as well as 30+ business and community leaders from Grand Island. They came together to further enhance the community’s economic and business development efforts. The strategy was developed to help elevate the community’s competitiveness for new jobs and investment.</p> <p>Collectively, the plan produced 5 pillars (Existing Business; Entrepreneurs; Image; Workforce; Community Assets) which represent the foundation of our community.</p> <p>The Grander Vision was a grass roots effort that was managed by the City and lead by over 40 community volunteers. The goal was to build upon the HV efforts and to develop a united vision for Hall Co. that would set the stage for the future of our region. A comprehensive community outreach campaign was held and we heard from several 1000s of people through a bi-lingual survey and bi-lingual web site, stakeholder discussions, focus groups, open houses, etc. In November of 2014, we announced 26 recommendations under the categories of LIVE,</p>	<p>Nicki Stoltenberg</p>	

	<p>WORK, PLAY, LEARN, and UNITE.</p> <p>Through the months of January & February, the EDC, CVB, Chamber, the City of Grand Island and the County of Hall, worked to merge both plans together.</p> <p>As a result, we have an Implementation Grid that contains approx. 35 recommendations. These recommendations reorganized by the five pillars original Grow Grand Island pillars; incorporating all of the High & Medium Action Steps from the Grand Vision plan.</p>		
GGI Recommendation 5.7	The revised recommendation was presented to read: Support the Central Nebraska Regional Airport (CNRA) in the development of air service strategies.	Nicki Stoltenberg	
CNRA Update	Mike Olson presented the CNRA update that included an infrastructure/construction update, enplanement statistics, industry challenges, essential air service parameters, etc. See attached PowerPoint presentation.	Mike Olson	
Group Discussion	<p>We posed the following questions to the group:</p> <p>CNRA Strengths & Opportunities:</p> <ul style="list-style-type: none"> • What are some of the best things about CNRA? • What gives you the most pride? • What other opportunities could the CNRA offer? <p>Key Issues & Concerns:</p> <ul style="list-style-type: none"> • What concerns you the most about the service provided at the CNRA? • What could be the biggest issue in the future? • Are we missing any opportunities? If so, what? 	<p><u>Strengths & Opportunities:</u></p> <ul style="list-style-type: none"> -free parking -drop-off/pick-up is convenient -affordable -facility expansion w/new jet-bridge -more early am/late pm arrivals -it easy to get too -reliable -strong Central Nebraska air service -Tri-cities working together -Chicago connection -another Dallas will increase stability by adding reliability 	

		<ul style="list-style-type: none"> -Orlando -rebuild Sky Park Road -Trego Dugan partnership -allow for businesses, to advertise at airport <p><u>Issues & Concerns:</u></p> <ul style="list-style-type: none"> -lack of frequency -Allegiant flight times -award/group trip options -fee for premium parking in future -private hangers -if a single flight to Chicago is added it will increase convenience and choice, but reduce reliability/stability as any flight delay would result in at least a 1-day delay <p>NOTE: There were several Airport Authority Board Members that attended & participated in the meeting.</p>	
Strategies / Goals	Ran out of time		
Schedule next meeting	It was decided that the group would meet 'as needed.' As the Central Nebraska Regional Airport and the Airport Board Authority have community engagement opportunities, they will call-on the Grow Grand Island group to assist in the figure development of central Nebraska air services strategies.		Fall of 2015