

Grander Vision

Alda • Cairo • Doniphan
Grand Island • Wood River

Vision Statement and Action Steps

November 2014

Vision Statement:

We, the five communities of Hall County, with respect to our pioneer heritage and future neighbors, pledge to:

LIVE: For all community members, throughout life, provide access to quality education, jobs, housing, and recreational opportunities, along with access to the proper and appropriate supportive services, so people enjoy a safe, healthy community experience.

WORK: Nurture growth through the expansion of the variety and number businesses and drawing from our strong work ethic to build upon our current assets and provide the kernels for future growth.

PLAY: Provide opportunities throughout the area where we can enjoy a variety of indoor and outdoor recreational opportunities, as well as opportunities where we strive to enrich and appreciate the quality of life that makes Hall County a key recreational destination.

LEARN: Develop communities that value lifelong learning and provide the support to ensure opportunities for success for all.

UNITE: Seek and share information to build awareness, appreciation, and harmony; leverage transparency and communication to build a culture of active participation and working together.

TAGLINE: “Nourishing the Hopes & Dreams of the Heartland”



Recommended Grander Vision Action Items

RANK (1-12, MEDIUM, OR LOW)	CATEGORY	ACTION ITEM
1	Unite	Create an ongoing coalition / organization to move the Grander Vision forward, including convening regular meetings between the communities and maintaining Grander Vision information online
2	Unite	Enhance the leadership component of the Grander Vision coalition to develop leaders, spokespeople, and supporters
3	Live	Provide economic development strategies and tools, such as tax abatement, tax increment financing, tax credits, and/or land banking to incentive the development of affordable housing units, senior housing development, and mixed use development projects
4	Live	Promote programs and standards to maintain and create “quality housing” in the communities
5	Learn	Create an early childhood education plan
6	Work	Further enhance marketing packages for targeting potential employers
7	Work	Develop economic development strategies for key areas
8	Live	Enforce existing regulations covering rental housing
9	Play	Develop entertainment strategies for all of the communities
10	Learn	Establish cultural engagement opportunities across all Hall County communities
11	Live	Create a regional transportation plan to serve the local communities and beyond
12	Play	Create a regional or county-wide parks and recreation system
Medium	Live	Provide public transportation for all
Medium	Live	Encourage neighborhood associations to enhance community safety, host community activities / festivals, and reduce crime
Medium	Live	Provide support for the region’s most vulnerable populations
Medium	Work	Develop a “culture of entrepreneurship” in the local communities to support small and emerging businesses
Medium	Play	Support the development of arts and humanities county-wide
Medium	Play	Support community beautification initiatives
Medium	Learn	Enhance cultural engagement and understanding
Medium	Learn	Further enhance the “21st Century Learning Model” and share across different communities
Medium	Learn	Develop a “lifelong learning plan” for the area
Medium	Learn	Further enhance career pathways and training programs with local and future education providers
Low	Live	Develop a pedestrian and bicycle plan for the communities
Low	Live	Introduce stormwater management and irrigation best practices, as applied to all land use types, from agriculture and open space to industrial land uses
Low	Live	Guide the evolution of a healthy community through the use of Healthy Communities Metrics
Low	Live	Provide access to healthy foods

We encourage everyone to stay involved as the Grander Vision moves forward! Continue to visit www.grander-vision.com to remain updated on the progress of the Grander Vision or to sign up to help.