



A Grander Vision for the Heartland

Grow Grand Island Committee Meeting

Please complete and email to Nicki Stoltenberg (nickis@grand-island.com) within one week of the meeting.

June 29, 2015, 4 p.m.

Existing Business 1.1 – Business Retention and Expansion Program

Attending:

Dr. Chad Hudnall, Chair
Freida Jemison, Chamber of Commerce
Michala Soundy, Chamber of Commerce
Mitch Nickerson, City Councilmember
Jane Thorngren, TShirt Engineers
Tonja Broadwell, Kelly Supply
Tyler Doane, JEO Consulting Group
Jim Hartman, NorthWestern Energy
Bill Hunter, Syngenta Seeds, Inc.

TOPIC	DISCUSSION	ACTION / WHO	WHEN
Listing of businesses visited since 1/1/14.	Reviewed the past visited businesses.		
Listing of key businesses that should be targeted.	Specified the difference between Primary, Mid Level and Small businesses. The list of businesses are not limited to Chamber members only. Asked them to review and add any businesses they felt should be on the list.	Committee	August meeting
Discussion on Databases	Discussed Chamber member software was Chamberware and that information from member visits was captured on each business record. The State’s software system, Synchronist, was geared toward business prospects and included financial information. A lot of discussion was spent on whether using	Freida will contact Synchronist to see if there are any other reports and if we can customize our own reports with this system	August meeting

	the BRE and Synchronist database was worth the data outcome. What is the minimum amount of information we need on a BRE form to satisfy the state?		
Important "key" questions for BRE	Suggested that we could come up with our own key questions and an excel report for the information.	Freida will email each committee member to see if they have any recommendations for questions that they feel are "key".	Completed emailed on 7/1/15

Next meeting, web site info., other notes, etc.: Next meeting date is to be determined in the Chamber office

Volunteer Hours: 7