



A Grand Vision for the Heartland

Grow Grand Island Arts & Humanities Committee Meeting

Date*Time*Location 7-6-17 * 12:00 PM - 1:00 PM * Tom Dinsdale Autos	Recommendation Number and Name Arts and Humanities Committee
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Attending: Tricia Beem, Tammy Morris, Charity Adams, Mandy Burkett, Don Deitemeyer, Jerome Dubas, Kara Faber, Steve Fosselman, Kansas Franzman, Susan Hauptmeier, Kevin Hendrix, L.J. McCormick, Brad Mellema, Karen Nepl, Susan Nickerson, Carol Schooley, Georgene Smidt, Curt Vodehnal.
 Guests: Courtney Aitken, Liz Gerberding, Ken Gnad, Fred Roeser
 Presenter: Brad Mellema

TOPIC	DISCUSSION	ACTION/WHO	WHEN
Introductions	The group introduced themselves and made announcements.	None	n/a
Committee Updates	Public Art Committee: Current projects at Hear GI Concerts. Suggestions for places to locale Hear GI art projects is YMCA, YWCA, Fonner, NE State Fair,, Vacant windows Downtown and empty bays at Conestoga Mall. Thus committee is also exploring Downtown planters still and are open to other projects with light poles, murals, etc. Leadership Committee: Nothing new Marketing Committee: Maintaining Facebook page and more to be shared during the presentation about the community calendar.		
Public Art	The group discussed possible locations for future public art projects. Some of the suggestions were a video visual project downtown, GI Library in the urban garden, YWCA – Fonner Park Road, Fonner Park entrance, Downtown alleys, Art Walk project, murals, entries into the community, local parks (Pioneer, Stolley, etc.), City Hall, sculpture garden.		
Presentation	Brad Mellema presented about the current community calendar at the CVB and a new calendar that is being explored that is web-based and works by geo-fencing areas to pull in all events from Facebook, Event Brite and TicketMaster. The company who offers this is www.iti-digital.com The CVB is going to move forward with this platform and is looking forward to partnerships with groups to assist with cost sharing since this option is costly (\$16,000 annually). The Independent is also looking at the possibility of using this platform for the newspaper, but would function a little bit differently. This platform allows all events to be found. Events can be open to the public or closed and residents/visitors can search by type of events as well (sports, arts, etc.). This platform may have some customizability in the future. If anyone wants their info to pull, it needs to be on Facebook, Event Brite and TicketMaster.	None	n/a

Next Meeting: Thursday, August 3, 2017, 12:00 - 1:00 p.m., Tom Dinsdale Auto, 2nd Floor Community Meeting Room
 Topic: Nebraska Shakespeare

Volunteer Hours: 45 hours (including the Hear GI interactive art project)