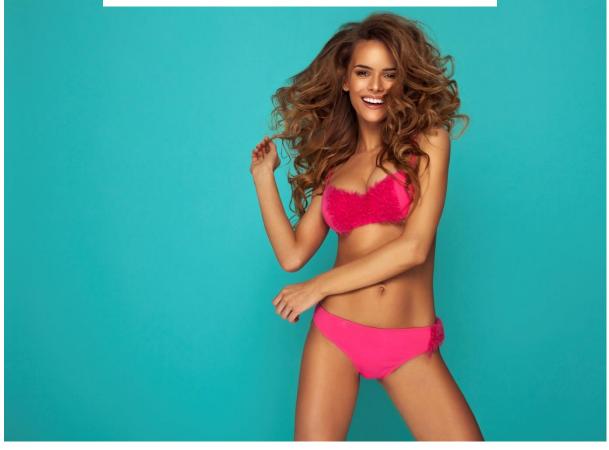


PROFESSIONAL TANNING



TOP TIPS FOR A FABULOUS FACE TAN

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Top tips for a fabulous face tan

Applying self tan to the face can be a daunting task, after all if you don't apply correctly and streaks develop there really is no way to hide it (apart from a few heavy layers of makeup). However, getting a safe, sunless golden glow can be very simple with a little bit of know how. Plus – don't forget, keeping the sun away from your face will prevent premature ageing whilst helping to avoid painful burns and the resulting dry skin.

While self-tan, like <u>TANWORX</u> Foam or <u>LDN:Skins</u> Gradual Tanning Lotion, are perfectly safe for use on the face, many of us avoid it, preferring to use makeup to recreate a golden glow. Using the lightweight TANWORX and LDN:Skins solutions will create a natural, healthy colour and the illusion of flawless complexion, allowing you to spend less time on makeup this summer!

Follow our handy guide for making the most of your self-tan this summer and achieve a radiant glow from head to toe!

- Just as you would prepare your body for a self-tan, ensure you prepare your face in much the same way. 24 hours prior to application exfoliate skin thoroughly with a gentle cream, like MONU Micro Exfoliant. This will help in the removal of dead skin cells, creating a smooth and even base for your tan to stick to whilst also allowing your natural radiance to shine through.
- 2. Ensure all traces of makeup have been removed from the face and skin is cleansed and calm. MONU Cleansing Balm is ideal for instantly dissolving makeup and surface impurities to ensure a fresh base for your TANWORX or LDN:Skins tan to apply to. Tie hair back and secure fringes with a headband to ensure a seamless tan that reaches your hairline whilst preventing fly-away hairs from causing streaking.
- 3. Moisturise the face and neck before you begin applying your self-tan. Not only will this allow skin to remain hydrated once the tan has been applied, it will also promise a flawless finish ensuring the product doesn't stick to dry areas such as the chin and sides of the nose.
- 4. Once ready to apply your tan, we recommend wearing latex gloves to save from tell-tale stained fingers and palms whilst using a makeup sponge to blend the product into the complexion. Starting in the middle of the face, use the sponge to blend the tan outwards towards the hairline and across the jaw using light circular motions, much the same as you would a foundation.

Avoid eyelids and eyebrows as you sweep the tan across the face as the thinner skin in these areas has a tendency to develop a darker colour. Using this technique will ensure a simple, streak-free finish with no uneven tanning lines to be seen.

- 5. It's important to keep in mind that less is more when it comes to the face and even the smallest amount of foam or lotion will go a very long way. Remember, you can always add more if needed but you can't take it away once you have applied! If you're nervous about how the product will turn out on your face, start off with a light, gradual tan like TANWORX Tan Maintainer and build up to a stronger solution.
- 6. Once you have applied yourself tan and you're happy with the coverage avoid touching your face or applying makeup until the solution has fully developed to avoid any marks or streaks. We recommend applying your tan at night to allow enough time for the colour to progress while you sleep. Simply wash the face in morning with MONU Gentle Cleanser to reveal your naturally sun kissed glow!