

Course Number/Section/Title: PA 5221-1, Private Sector Development  
Instructor: Peter Brown and Eric Gunderson  
Term and Year: Spring 2019

### *Course Feedback*

**1) Please rate your overall experience in this course.**

On a 4.0 scale (This score is the mean of the individual scores for students who responded to this question.)

4) 16      3) 10      2) 0      1) 0      = 3.62

**2) What are the strengths of the course?**

- Professor experience, case studies, real life examples
- Repeated practice and application of concepts
- Liked all the panels and different viewpoints brought to the class
- Very informative, learned good hard skills and great panels
- Resources introduced
- Information that was new and extremely helpful, not any other class like it
- Great lectures and guest panels, gave a good overview of process and outcomes
- Really engaging lectures and coursework that applied ideas discussed
- Hearing from developers and their stories, getting to look at actual cases, exploring projects locally
- We learned so much from so many different perspectives
- It's well organized – front loaded with programs and case studies followed by real world people and discussions, It truly makes the topic approachable, it's something I didn't learn anywhere else in the program
- Engaging content – assignments/case studies/lectures
- Practical skill development and big picture overview, good cases
- Professor is highly knowledgeable and the information is highly useful
- This course taught me so much, the materials is relevant and meaningful
- It's great for non-business students to learn the ropes of development, Peter is the best part though!
- Real-world applications
- Kept dry subject entertaining, lectures were well connected to readings and assignments
- Variety of material and resources
- Real life case studies used that expanded on the material
- Good mix of materials and perspectives, book knowledge and hard skills
- Provides a good understanding of professional and development practices
- Understanding of how real estate developers think
- Interesting lectures, variety of work and topics
- Class discussion, guest speakers

**3) How could this course be improved?**

- Less busy work homework – like the reading log and book review

- Too many spreadsheets
- Excel work became tedious at times and consumed most of the case study time, it would be easier to understand if Excel sheets were provided without tabulations so we could focus on the concepts
- More diverse perspectives
- More group work and engaging content
- More lead time on case study
- The workload is on the high side, would prefer to have more in depth and a little less breadth like some cases take 2 weeks – do a first draft then revise or something
- Better grading and feedback for the course
- Lectures in class can be shorter
- I don't think enough time is spent on the "soft cost" aspects of development, entitlements, grants, Pas, etc
- The tempo of coursework was very demanding, maybe a few less intensive assignments every other week
- Feedback on assignments earlier! – at least before the final
- Get feedback to us sooner, we didn't have feedback to know if we were messing everything up for the final although the point isn't the numbers
- More feedback and more pro forma practice early on
- Faster feedback on assignments
- Assignments very difficult – which was okay – and not well explained until after they were due – which was not, assignments not graded in a timely manner and what grading was done was not helpful – just a number
- There was too many case studies, even one less would be good, requirements/grading not clear
- Walk through pro forma content / structure during a lab
- It is too many assignments, the workload is that of a 4 credit course
- Need to explain how to do pro formas more accurately and not just assume
- A little bit less work or work spread out over a larger period of time
- Bit more guidance with Excel

4) **Please comment on the reading material used in this course.**

- Great
- The packet was easy to understand and will be a great tool in the future
- It was interesting
- Good
- Good – helpful for study
- Enlightening
- Everything was great
- It is good, fits well
- The case studies are great, readings useful overall good
- Great! The case studies very useful for picking up the narrative of unique types of development scenarios

- I liked the books for the book review the best, I've actually read all of them and know that they would all be recommended industry reading
- It was useful in terms of assignments we used
- The reading materials is relevant
- Great choices!
- Good
- Tied well to lectures and assignments
- Straight forward, comprehensive, very insightful
- It was relevant to the curriculum
- Useful, varied
- There was a lot of reading – perhaps too much
- Informative but time consuming, the additional assignments were unnecessary
- Great, applicable

### **Instructor Feedback**

5) **Name of Instructor #1:** Peter Brown

a) **What are the strengths of Instructor #1**

- Real life examples
- Engaging and enthusiastic
- Very passionate about the class
- Knowledgeable and informative
- Lots of experience, multi-disciplinary, excited about the material
- Very knowledgeable and experienced
- Communication, knowledge of several pertaining subjects
- Lectures were helpful, informative and entertaining
- Knowledgeable
- Great guy – supportive, funny, down to earth, multi-faced, approachable
- The instructor greatly enjoys what he teaches and wants their students to succeed
- He really knows his stuff and is very enthusiastic about the subject matter
- Engaging
- Interesting and interested in being in class to teach the material, shared his excitement in the topic
- Peter cares about his students, about teaching and learning, he is excited and knowledgeable and always interested in have a good conversation, he is smart and well versed in so many things!
- He's great, his panels are amazing
- Makes class interesting, always willing to help, helps simplify issues
- Excellent lectures
- Very knowledgeable, compelling lecturer
- Interesting stories, dynamic presenter, encouraged discussion
- Presentation style
- Informative and personable, has students' interests in mind

- Showed that he really cares about the materials and class
- Knowledge of subjects, his network
- Communication, passion, experience

**b) How could Instructor #1 improve the delivery of the course?**

- Work through spreadsheets together as a class
- Engage the class more; the course content was fairly dry
- Better pacing of case studies, do one relatively early
- Break up the class more so it's less boring
- The professor should be a little more concise with his story telling
- I think you could draw the case study discussions out more, it takes a lot to prep those and I think you let the class off too early in discussion
- Feedback and more practice early on with pro formas
- Assume less knowledge of principles, lingo and amounts – how much is “ a lot”, what's a good / bad number of x, explanations of pro forma related materials too fast and not consistent enough to learn from
- Less repetition more structure to the class lecture
- N/A
- Seriously man, less homework
- Try to break down the pro forma numbers more

**Diversity**

**7) The instructor in this class facilitated an environment that encouraged an exchange of diverse perspectives and opinions during class discussions.**

On a 4.0 scale (This score is the mean of the individual scores for students who responded to this question.)

4) 16                      3) 9                      2)                      1) 0                      = 3.64

**8) This class has helped prepare me to work effectively in a diverse society.**

On a 4.0 scale (This score is the mean of the individual scores for students who responded to this question.)

4) 14                      3) 9                      2)                      1) 0                      = 3.61

**Additional course comments:**

- I get that the assignments and lecture content are related but class time didn't help with them, perhaps a textbook?
- Really enjoyed this class
- I learned a lot and am happy I took this class
- Some of the content should be updated – felt like we were in the 80's for more of it, that might just be the development profession though