

TAP INTO **hy•brid** WINES

BROKER INITIATIVE & INCENTIVES

Why get involved with this innovative and sustainable program? Because wine by the keg is the hottest trend popping up in restaurants and retailers across the country. Here are our broker incentives and key information.

- **20 Liter Kegs at \$160.00 per keg**

Kegs use standard U.S. Sankey style valve, are OSHA friendly at 49 lbs. when full and utilize a Recyclable (*one time use*) PET bottle liner.

- **Hy-brid Keg Varietals**

Peltier Winery currently offers 4 Varietals in our Hy-brid Keg Program

Pinot Noir

Cabernet Sauvignon

Chardonnay

Pinot Grigio

- **Ceramic Tap Handles Available**

Peltier Winery offers custom hy-brid tap handles in Red Wine and White Wine

- **Keg Placement Incentive** (*Incentive payouts issued once invoice(s) are paid*)

\$100 Per Keg, Per Initial Placement

*When 10 Kegs are placed in 2 weeks add \$10 to each Keg Placement**

*When 20 Kegs are placed in 4 weeks add \$20 to each Keg Placement**

**Offer valid for the first 30 days of Keg Program start date TBD*

- **Keg Reorder Commission**

\$5 Per Keg Reorder Commission

- **Licensed Wine Broker**

Peltier Winery is looking for ABC Licensed brokers who are professional, efficient, self-motivated, ethical and exemplify quality character.

- **NET 30 Policy** - Invoices are due within 30 days of delivery date.

- **Invoice(s)** - Peltier Winery will handle invoicing and keg deposits

- **Keg Retail Form**

An interactive PDF form must be filled out for each retailer and returned to Peltier Winery before kegs can be delivered. (*unless specified with Winery*)

- **Contract** - Brokers will adhere to set terms by an agreed upon contract



hy•brid

BY PELTIER WINERY

wine pub kegs

PELTIER WINERY

22150 N. Kenefick Rd.
Acampo, Ca 95220

T 209.367.4882

www.peltierwinery.com