

Webydo's Designer Community Disrupts Responsive Web Design.

Webydo Launches A Pixel-Perfect Responsive Design Editor Which Lets Designers Create And Manage Code-Free Responsive Websites

NEW YORK, NOVEMBER 4, 2014. [Webydo](#), the community-led cloud platform that empowers graphic and web designers to create and manage advanced business websites for their clients without writing code, is announcing the launch of the first Pixel-Perfect Responsive Editor that disrupts website creation in the multi-screen era.

Webydo is made by designers, for designers. In a radically democratic process, Webydo's roadmap is determined by its designer community, who requested and voted for the development of the Pixel-Perfect Responsive Editor. This revolutionary editor lets designers create advanced responsive sites for their clients with total creative freedom, without writing code and offers:

- **Pixel-Perfect Precision:** Designers can scale and adopt their website design to fit all devices available today and in the future with pixel-perfect accuracy
- **Unified Management:** Designers can efficiently manage all the site's content from one place, preventing duplicated content that hurts SEO ranking
- **Code-Free Breakpoints:** Designers have complete control over the site's layouts, content, navigation, and functionality across all platforms using code-free breakpoints
- **Total Design Flexibility:** Designers can decide which design elements to add, delete, or replace in each site version in order to optimize their clients' sites for better mobile user experience
- **Automatic image optimization:** Every image is optimized and a different image version is loaded according to the user's screen



"We live in a multi-screen era and we expect optimal viewing experience on every device," says Shmulik Grizim, Webydo's Co-founder and CEO.

"Responsive web design is therefore crucial to the success of business websites in today's competitive market. Following our designer community request, we've developed a Pixel-Perfect Responsive Editor that allows designers to scale and adopt the design of their clients' sites without writing code and with full control over every site element's position down to the pixel. Using our code-free pixel-perfect responsive editor, designers can now make sure their sites will shine on any screen available today or in the future."

In the past, creating a responsive site meant designers had to manually convert their static graphic design into code in a process that cost more than 70% of the website creation budget. This slow and complex process prevented designers from experiencing their design in action and limited the creative control designers had over the design, functionality and user experience of their sites when presented on different screens and devices.

Webydo's pixel-perfect responsive editor is completely code-free and provides designers with total control over their design compositions in absolute units, which enables the creation of innovative sites with advanced features such as Parallax Scrolling Animation.

With more than 110K designers, design studios, and web design agencies and a rapid growth of 285% over the past six months, Webydo is one of the fastest growing designer communities on the web. Following a game-changing series B investment of \$7M led by OurCrowd and Magana Ventures, Webydo doubled its development team in order to implement more than 400 advanced web design features requested by its designer community, including the highly awaited pixel-perfect responsive editor.

Webydo's full B2B solution empowers graphic and web designers to bring any web design to life, creating and managing uniquely designed responsive websites from scratch without writing code, with a built-in CMS and SEO management tools, e-commerce, parallax scrolling animation, full white label, a client billing system and many other professional web design features.

About Webydo.

Webydo's sophisticated cloud software empowers graphic designers to create, manage and host innovative pixel-perfect websites for their clients, independently, without writing code or hiring developers. Led by a community of more than 110,000 designers, design studios and web agencies, Webydo provides a full B2B solution for all the professional web design needs of 38 million designers worldwide.

Media Contact:

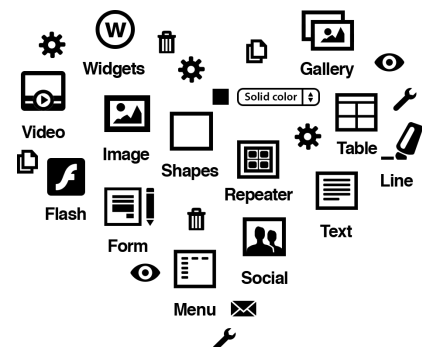
Yam Regev

CMO

E: yam@webydo.com

P: +44 -0203-432-5070

TW: @Webydo



**LOOKING FORWARD
TO HEAR FROM YOU**