



Webydo and Ecwid Partner to Give Professional Designers Sophisticated E-Commerce Solution

With Increase in E-commerce Web Design, Webydo Rises to Meet Demand

New York, July 25, 2013 – Webydo, the professional code-free website creation platform for graphic designers, now integrates Ecwid, the only full-featured cloud-based store builder usable on any web, mobile or social site. This partnership offers Webydo’s professional designers a sophisticated e-commerce solution that can be installed in minutes.

Webydo revolutionizes professional web creation, providing graphic designers with a full solution for both the creation and management of sophisticated HTML websites, without writing code. With more than 70 percent of today’s websites created by developers, Webydo’s cloud platform empowers designers with full creative control and independence, helping to build over 66,000 business websites to date.

Through this partnership, Ecwid, used by more than 300,000 merchants in 175 countries and the most popular store builder on Facebook, will now be available for Webydo users who can add an Ecwid-powered online store to their Webydo websites with a few clicks.

“Ecwid and Webydo are transforming the way the web is created with powerful tools and stunning design options,” said Shmulik Grizim, Webydo’s Co-Founder and CEO. “Through this partnership, professional designers can now use the best e-commerce solution on the market within Webydo’s professional web creation platform, enjoying total creative freedom and independence in creating custom designed business websites with sophisticated online stores.”

Ecwid can be embedded into any Webydo site in minutes, is available in 45 languages and integrated with all major payment gateways. Based on a recent Webydo survey, e-commerce focused industries are greatly contributing to the growth and development of new websites. The survey, which reviewed more than 30,000 new websites created on the Webydo platform, found that service industries like design and web services created more than 12 percent of new business websites while product driven industries like fashion and retail, at 11 percent, were also major contributors.

“Because Ecwid is a full-featured storefront solution, we’re a good match for Webydo’s professional web and graphic designers,” says Jim O’Hara, president of Ecwid, Inc. “Our simple, drop-in installation also integrates beautifully with Webydo’s platform. We look forward to providing Webydo’s global user base with a comprehensive e-commerce functionality.”



To create a stunning Webydo site with a sophisticated Ecwid online store go to www.webydo.com

About Webydo

Webydo enables graphic designers to create and manage cross-platform business websites, without writing code. Using this sophisticated professional online software designers can bring any design to life and with a click of a button an advanced HTML website is published online, including a friendly built-in CMS for the website owner. Founded by designers and creative professionals, this community driven SaaS cloud platform is empowering designers around the world, eliminating all technical barriers and helping designers focus on the creative side of web creation.

To learn more visit www.webydo.com, or contact us at – media@webydo.com

About Ecwid

Ecwid is an affordable and full-featured cloud-based store-building widget, compatible with any existing web, mobile or social site and payment system. A free plan is available. The Ecwid Facebook app is the leading shopping cart application on Facebook by active users, with more than 40,000 Facebook stores globally. Ecwid has over 300,000 registered merchants in 175 countries, and is available in 45 languages.